Communicate with the Right Prospects...
... for the right reasons

... a collaboration proposal for
Realtors, CPAs, Financial Advisors & Others.

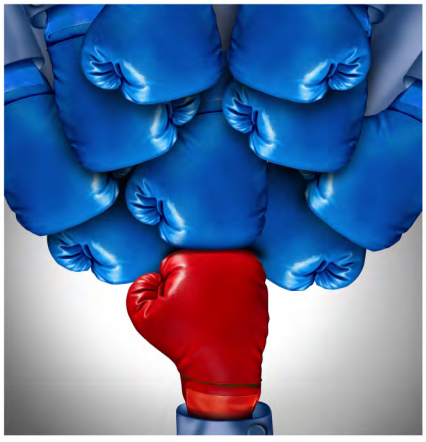
Wasting Monthly Advertising Budget?
Outdated / Dead-End Leads from Static Data Sources?

Our **SOLUTION** is Targeted, Customizable, Dynamic.

Build a Pipeline of Business with Focused Messaging.

MAKE MORE MONEY

More Than Just Leads
Legal, Tax, Practical Advice & Co-Brokerage Services
Uniquely qualified to collaborate with 25+ years real estate expertise and attorney licensure.
$350,000,000 in Sales Representations Since 2008



888-529-6632

Lead Generation
Increase Business Volume
Expand Market Footprint
Competitive Advantage
& Power Partnering

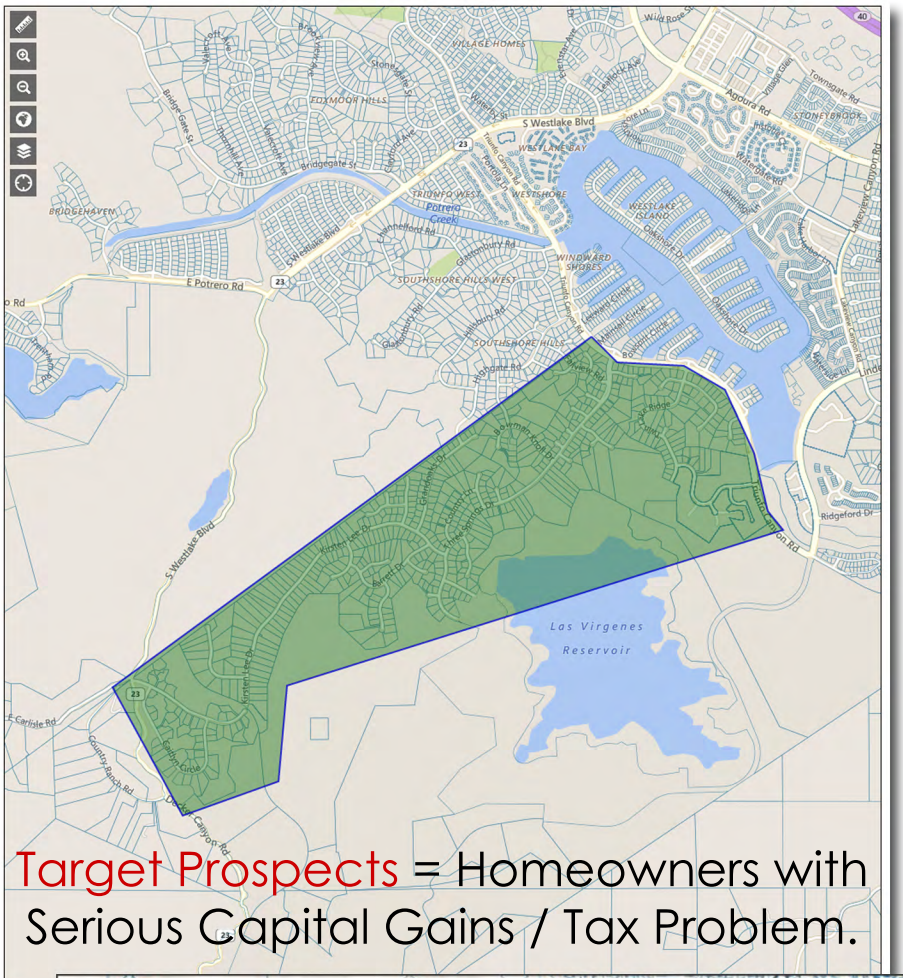
Realtor–Broker Attorney
Serving Santa Barbara, Ventura, Los Angeles Counties
Contact me to discuss applications.

PAUL@STANSEN.COM
www.RealEstateExpertConnect.com
www.Stansen.com

For more detailed information, please visit: http://realestateexpertconnect.com/lead-generation/

Customized Lead Generation

Uncover hidden reasons to talk with prospects about things that matter!



Target Prospects = Homeowners with Serious Capital Gains / Tax Problem.

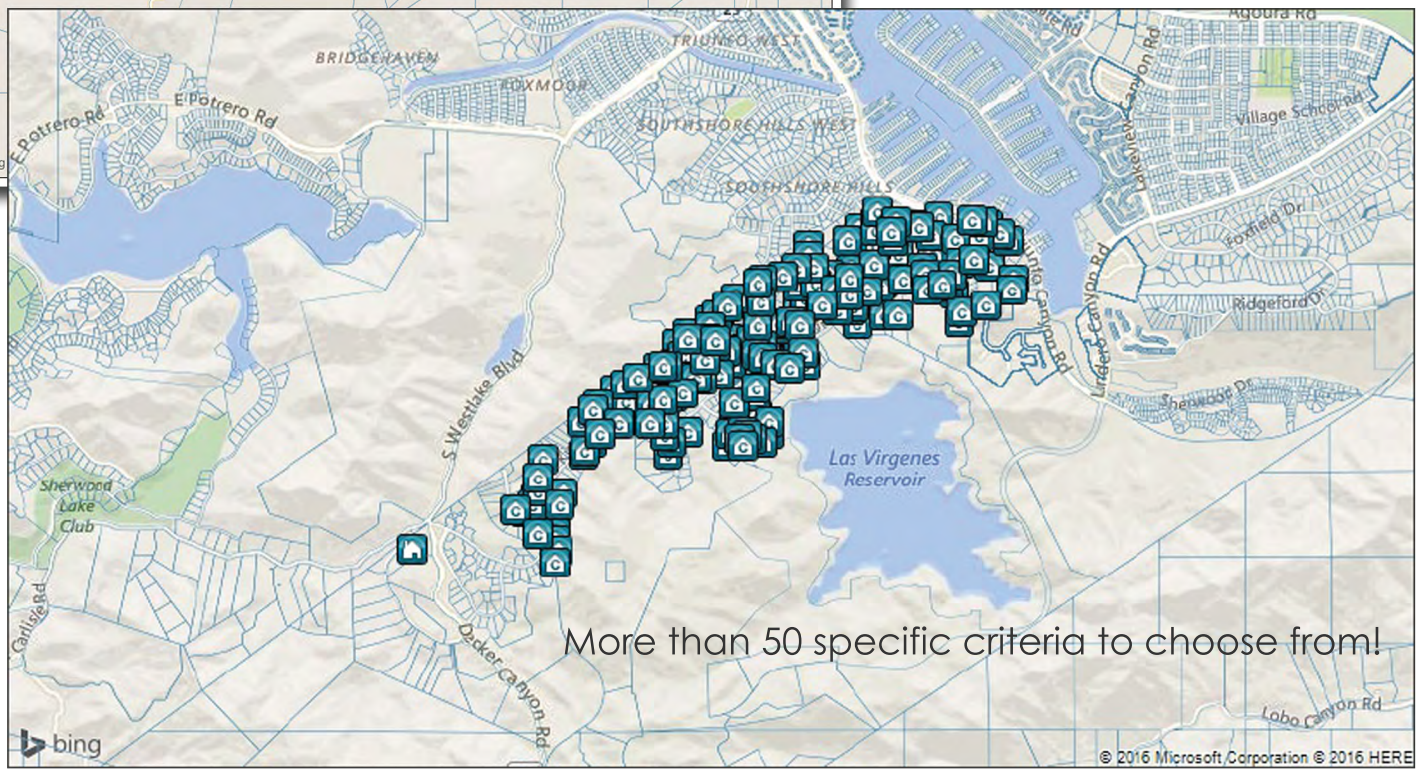
SAMPLE SEARCH CRITERIA

Customized Map
Single Family + Condominium
Min Est. Equity: $600,000+
Min Estimated Value: $1,000,000
Listed For Sale: NO
Transfer Dates: 1960 to 2000
Primary Residence: YES
Owner Occupied: YES
185 Properties
Values exceed $234,000,000
Commissions exceed $14 MIL
Collateral revenues too!

** Assumes Joint Filing on Tax Returns **

Estimated Tax Bracket		# of HOMES
		185
31%	Tax Exempt $92,500,000	Joint Filing $500,000

CAP GAIN?	TAXABLE?	TAX DUE
$142,974,400	$50,474,400	$15,647,064



More than 50 specific criteria to choose from!

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