







Direct Mail Postcards

Price per postcard, includes FREE lamination giving your postcards high gloss-picture quality

Print + Address + Mail

-Full-color, 2-sided digital printing
-Postage is extra; see below

Size	Quantity	Cost Per Card (postage is extra)	Sample Pricing (including postage)
Regular 4.25 x 5.6" 	10-49	\$.69	100 FOR \$76 250 FOR \$187⁵⁰ 500 FOR \$355 1,000 FOR \$680 Includes Free Lamination
	50-99	\$.52	
	100-249	\$.42	
	250-499	\$.41	
	500-999	\$.37	
	1,000-2,499	\$.34	
	2,500-4,999	\$.31	
	5,000-9,999	\$.27	
	10,000-19,999	Call for Special Pricing	
	20,000-49,999		
	50,000		
Jumbo 5.5 x 8.5" 	10-49	\$.97	100 FOR \$109 250 FOR \$270 500 FOR \$525 1,000 FOR \$1,030 Includes Free Lamination
	50-99	\$.77	
	100-249	\$.60	
	250-499	\$.59	
	500-999	\$.56	
	1,000-2,499	\$.54	
	2,500-4,999	\$.52	
	5,000-9,999	\$.47	
	10,000-19,999	Call for Special Pricing	
	20,000-49,999		
	50,000		
Panoramic 5.75 x 11.25" 	10-49	\$1.10	100 FOR \$114 250 FOR \$282⁵⁰ 500 FOR \$545 1,000 FOR \$1,070 Includes Free Lamination
	50-99	\$.90	
	100-249	\$.65	
	250-499	\$.64	
	500-999	\$.60	
	1,000-2,499	\$.58	
	2,500-4,999	\$.56	
	5,000-9,999	\$.52	
	10,000-19,999	Call for Special Pricing	
	20,000-49,999		
	50,000		
Giant 8.5 x 11" 	500-4,999	\$.68	500 FOR \$760 1,000 FOR \$1,520 Includes Free Lamination
	5,000-19,000	\$.53	
	20,000-49,000	\$.45	
	50,000 +	\$.43	

Postage	First-Class™ Mail	Bulk Rate
Regular 4.25 x 5.6"	\$.34	n/a
Jumbo 5.5 x 8.5"	\$.49	\$.41
Panoramic 5.75 x 11.25"	\$.49	\$.41
Giant 8.5 x 11"	\$.84	\$.72

Postage is paid to U.S. Post Office through expresscopy.com

Please see next page for details on mailing lists, turnaround, print-only products and other details.

Direct Mail Postcards continued:

Turnaround: Printed and mailed within 24-48 hours

Stock: Choice of UV Coated* Recyclable or Laminated Card Stocks

Minimums:

- expresscopy.com's regular order minimum for mailed postcards is \$8.30.
- Mailing minimum for each size and mail service dictated by USPS rate restrictions.

USPS Mail Service:

- First-Class™. Delivered within 3-5 business days and provides return service
- Standard (Bulk): May take up to 2-3 weeks

*UV Coated stock is only available for Regular, Jumbo and Panoramic postcards with mailing service. Giant size with mailing service must be on Laminated Cover Stock.

Targeted Mailing Lists

Price per record



Upload your own	Free	
Purchase a list	Consumer	Business
	\$.10	\$.10

Basic v. Advanced: While basic lists are sufficient for many marketing campaigns, advanced lists allow for more precise demographic targeting.

Data: Mailing lists are provided by DatabaseUSA and their best-in-the-industry databases of 14+ million businesses and 210+ million consumers.

Quality: Every uploaded and purchased mailing list is automatically CASS certified and de-duped. You only pay for the cards that are mailed.

Postcard Printing

Price per postcard

Print + Address



- Full-color, digital printing
- Automated addressing

Print-Only



- Full-color, digital printing

Size	Quantity	Cover Stock	Laminated, UV or Heavy Cover Stock	Cover Stock		Laminated or Heavy Cover Stock	
		1- or 2-sided		1-sided	2-sided	1-sided	2-sided
Regular 4.25 x 5.6"	80-199	\$.38	\$.41	\$.27	\$.31	\$.30	\$.34
	200-399	\$.36	\$.39	\$.25	\$.29	\$.28	\$.32
	400-1,999	\$.31	\$.34	\$.22	\$.25	\$.25	\$.28
	2,000-3,999	\$.28	\$.31	\$.19	\$.22	\$.22	\$.25
	4,000+	\$.24	\$.27	\$.16	\$.18	\$.19	\$.21
Jumbo 5.5 x 8.5"	40-99	N/A (due to USPS regulations**)	\$.65	\$.45	\$.50	\$.51	\$.56
	100-199		\$.60	\$.40	\$.45	\$.46	\$.51
	200-999		\$.52	\$.35	\$.40	\$.41	\$.47
	1,000-1,999		\$.48	\$.34	\$.38	\$.40	\$.44
	2,000+		\$.46	\$.31	\$.33	\$.37	\$.41
Panoramic 5.75 x 11.25"	40-99		\$.87	\$.60	\$.68	\$.69	\$.77
	100-199		\$.76	\$.53	\$.57	\$.62	\$.66
	200-999		\$.69	\$.45	\$.51	\$.54	\$.60
	1,000-1,999		\$.64	\$.40	\$.45	\$.49	\$.56
	2,000+		\$.61	\$.38	\$.41	\$.47	\$.53
Giant 8.5 x 11"	20-49	\$ 1.21	N/A			\$.95	\$ 1.15
	50-99	\$ 1.11				\$.85	\$ 1.05
	100-499	\$ 1.00				\$.74	\$.94
	500-999	\$.94				\$.69	\$.89
	1,000+	\$.89				\$.65	\$.85

10,000 + please call 1-800-260-5887 for a personalized quote

Turnaround: Printed and shipped out with in 24-48 hours

Minimums: Minimums are unique to each product. Please refer to the lowest quantity available on the pricing guide.

Shipping: Your choice of UPS Ground, UPS Second Day Air, UPS Next Day Air Saver or UPS Next Day Air (some restrictions apply). Shipping charges will be calculated at check-out.

Bindery Service: If you are creating a folded brochure or tear-off coupons, folding, scoring, perforation and sealing are available for pennies per sheet.

**If you plan to mail your postcards yourself, be aware that due to USPS regulations, Jumbo, Panoramic and Giant postcards must be on laminated or heavy cover stock (not regular cover stock).

Flyers & Brochures

Price per flyer

Size	Quantity	Premium Bond Paper			Cover Stock			Laminated or Heavy Cover Stock		
		1-sided color	2-sided color + B&W	2-sided color + color	1-sided color	2-sided color + B&W	2-sided color + color	1-sided color	2-sided color + B&W	2-sided color + color
Letter 8.5 x 11"	20 - 49	\$.67	\$.77	\$.87	\$.82	\$.92	\$ 1.02	\$.95	\$ 1.05	\$ 1.15
	50 - 99	\$.56	\$.66	\$.76	\$.72	\$.82	\$.92	\$.85	\$.95	\$ 1.05
	100 - 499	\$.45	\$.55	\$.65	\$.61	\$.71	\$.81	\$.74	\$.84	\$.94
	500 - 999	\$.40	\$.50	\$.60	\$.56	\$.66	\$.76	\$.69	\$.79	\$.89
	1,000+	\$.37	\$.47	\$.57	\$.53	\$.63	\$.73	\$.65	\$.75	\$.85
Legal 8.5 x 14"	20 - 49	\$.77	\$.90	\$ 1.03	\$ 1.22	\$ 1.35	\$ 1.48	\$ 1.41	\$ 1.54	\$ 1.67
	50 - 99	\$.67	\$.80	\$.93	\$ 1.06	\$ 1.19	\$ 1.32	\$ 1.25	\$ 1.38	\$ 1.51
	100 - 499	\$.56	\$.69	\$.82	\$.90	\$ 1.03	\$ 1.16	\$ 1.09	\$ 1.22	\$ 1.35
	500 - 999	\$.51	\$.64	\$.77	\$.82	\$.95	\$ 1.08	\$ 1.01	\$ 1.14	\$ 1.27
	1,000+	\$.14	\$.60	\$.73	\$.77	\$.90	\$ 1.03	\$.96	\$ 1.09	\$ 1.22
Tabloid 11 x 17"	20 - 49	\$ 1.30	\$ 1.50	\$ 1.70	\$ 1.60	\$ 1.80	\$ 2.00	\$ 1.86	\$ 2.06	\$ 2.26
	50 - 99	\$ 1.08	\$ 1.28	\$ 1.48	\$ 1.40	\$ 1.60	\$ 1.80	\$ 1.66	\$ 1.86	\$ 2.06
	100 - 499	\$.86	\$ 1.06	\$ 1.26	\$ 1.18	\$ 1.38	\$ 1.58	\$ 1.44	\$ 1.64	\$ 1.84
	500 - 999	\$.76	\$.96	\$ 1.16	\$ 1.08	\$ 1.28	\$ 1.48	\$ 1.34	\$ 1.54	\$ 1.74
	1,000+	\$.70	\$.90	\$ 1.10	\$ 1.02	\$ 1.22	\$ 1.42	\$ 1.26	\$ 1.46	\$ 1.66

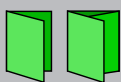
Shipping: Your choice of UPS Ground, UPS Second Day Air, UPS Next Day Air Saver or UPS Next Day Air (some restrictions apply). Shipping charges will be calculated at check-out.

Bindery Services

Add to base prices above

Folding

Create brochures & pamphlets



	1 fold (bi-fold)	2 fold (tri-fold)
Set-up fee	\$15	\$20
Price per 100 pieces	\$.75	\$.75

Scoring

Required for cover stocks (Allows for a clean fold)

	1 score	2 scores
Set-up fee	\$30	\$35
Price per 100 pieces	\$.75	\$.75

Glue Dot Sealing

Keep brochures closed during mailing



	1 dot	2 dots
Set-up fee	\$15	\$30
Price per 100 pieces	\$2.00	\$3.50

Perforation

Tear-off coupons & response cards



	1 perforation	2 perforation
Set-up fee	\$30	\$35
Price per 100 pieces	\$.75	\$.75

Turnaround: Add 1 day for bindery service

Please see our Bindery Services page for complete details, including how to set up your order.

Door Hangers

Price per door hanger

	Quantity	Cover Stock			Laminated Cover Stock		
		1-sided color	2-sided color + B&W	2-sided color + color	1-sided color	2-sided color + B&W	2-sided color + color
Door Hangers 11 x 4"	100 - 499	\$.37	\$.42	\$.47	\$.44	\$.49	\$.54
	500 - 999	\$.35	\$.40	\$.45	\$.41	\$.46	\$.51
	1,000+	\$.33	\$.38	\$.43	\$.39	\$.44	\$.49

Walking Cards

Price per walking card

	Quantity	Laminated or Heavy Cover Stock		
		1-sided color	2-sided color + B&W	2-sided color + color
Walking Cards 3.75 x 8.5"	50 - 99	\$.43	\$.48	\$.53
	100 - 249	\$.38	\$.43	\$.48
	250 - 499	\$.37	\$.42	\$.47
	500 - 999	\$.35	\$.40	\$.45
	1000+	\$.33	\$.38	\$.43

Business Cards

Price per business card

	Quantity	Laminated or Heavy Cover Stock		
		1-sided color	2-sided color + B&W	2-sided color + color
Business Cards 2 x 3.5"	40 - 249	\$.15	\$.17	\$.22
	250 - 499	\$.12	\$.13	\$.19
	500 - 999	\$.10	\$.11	\$.16
	1000 - 2499	\$.09	\$.10	\$.14
	2500+	\$.08	\$.09	\$.12

Tent Business Cards

Price per tent business card

	Quantity	Laminated or Heavy Cover Stock		
		1-sided color	2-sided color + B&W	2-sided color + color
Tent Business Cards 2 x 3.5" (folded)	40 - 249	\$.30	\$.32	\$.39
	250 - 499	\$.24	\$.25	\$.26
	500 - 999	\$.20	\$.21	\$.22
	1000 - 2499	\$.18	\$.19	\$.20
	2500+	\$.16	\$.17	\$.18

Greeting Cards

Price per card

	Quantity	Price per Card
Greeting Cards 6.25 x 9" (folded)	20 - 44	\$ 1.39
	45 - 69	\$ 1.29
	70 - 99	\$ 1.15
	100 - 149	\$ 1.05
	150-199	\$.95
	200+	\$.90

Bindery: Bindery services included for folded cards, as well as envelopes, are included in per piece pricing.



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